

Evaluation of

Provide information on your program

## Program goal

### Identification of program objectives

**WHO?** (e.g. just young males)

**WHAT?**

*Knowledge* (e.g. of graduated licensing scheme laws)

*Attitude* (e.g. towards speeding)

*Behaviour* (e.g. talking on the phone and driving)

**WHEN?** (e.g. driving at night on the way to a party)

**WHERE?** (e.g. local streets)

### Statement of program objective

Define evaluation goals

Define evaluation objectives

Objectives (you can have a few objectives; keep them clear and simple and linked to measurable outcomes)

PROCESS EVALUATION

OBJECTIVE :			
Questions	What might you measure and how?	Data collection considerations	Time and resource considerations

PROCESS EVALUATION (continued)

OBJECTIVE :			
Questions	What might you measure and how?	Data collection considerations	Time and resource considerations

## OUTCOME EVALUATION

Who might provide the information?

- The participant
- The program presenter
- Other stakeholders (e.g. parents)
- An independent observer.

OBJECTIVE :			
Questions	What might you measure and how?	Data collection considerations	Time and resource considerations

OUTCOME EVALUATION (continued)

OBJECTIVE :			
Questions	What might you measure and how?	Data collection considerations	Time and resource considerations

Checklist of tasks

Findings report